



JEFFERSON PARK STATION AREA MASTER PLAN

- 1. OPENING REMARKS**
- 2. PROJECT OBJECTIVES**
- 3. MARKET AREA AND STUDY AREA**
- 4. OUTREACH EFFORTS**
- 5. ABOUT THE STATION AREA**
- 6. ACTIVITIES**



JEFFERSON PARK TRANSIT CENTER



IMPROVING ACCESS

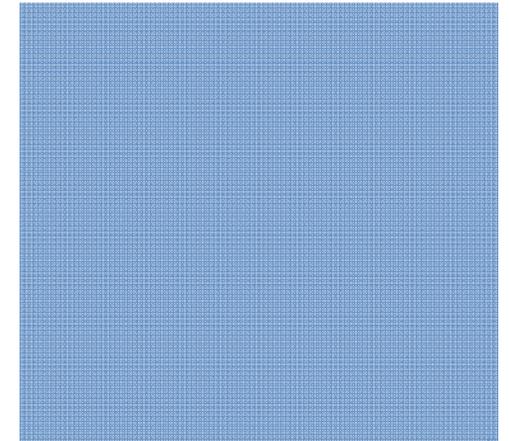


NEIGHBORHOOD CHARACTER

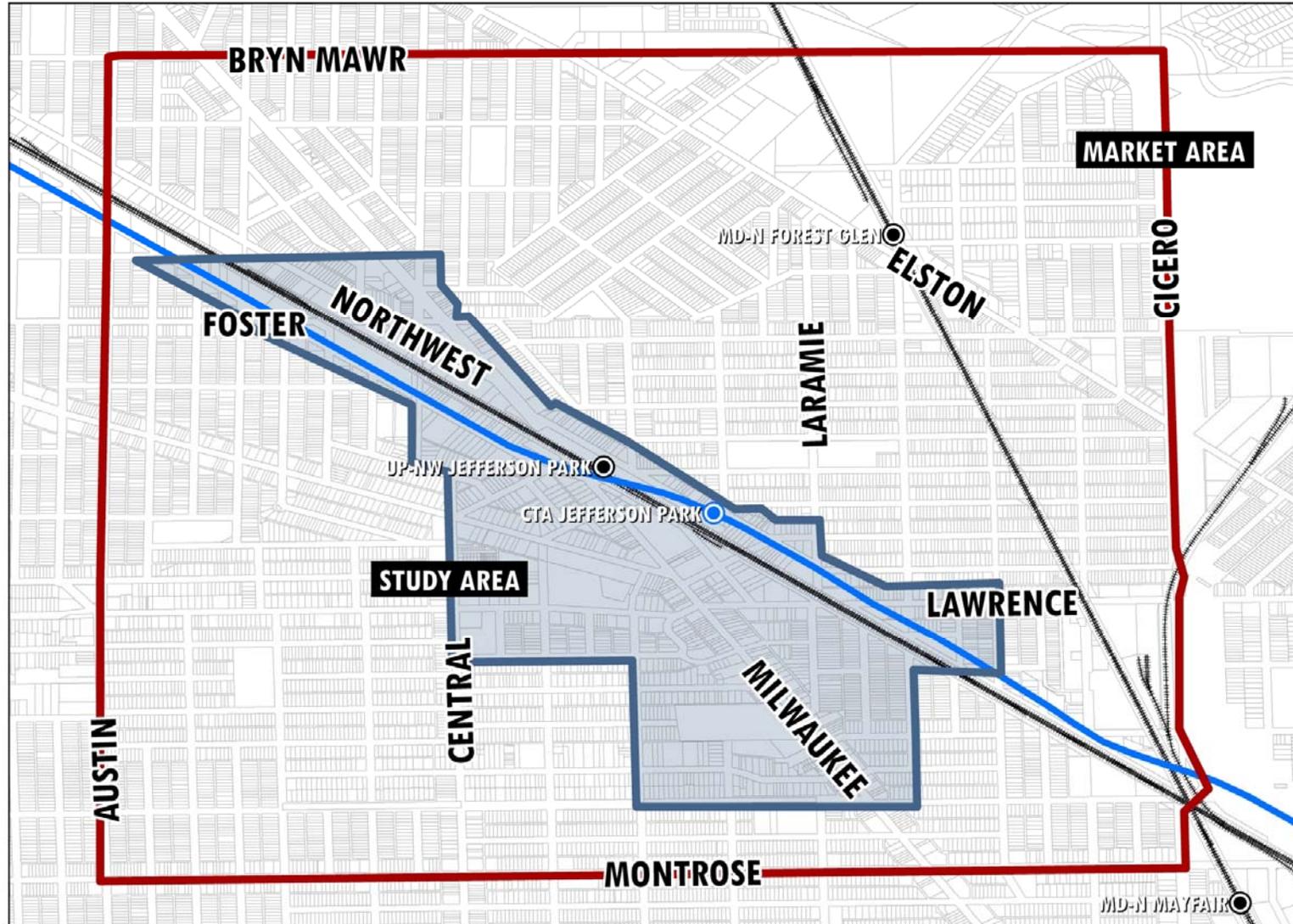
SMALL BUSINESSES

OLDER BUILDINGS

LOCAL IDENTITY



STUDY AREA AND MARKET AREA



JEFFERSON PARK STATION AREA MASTER PLAN | STUDY AREA & MARKET AREA



PROJECT OBJECTIVES

1. Plan for complementary neighborhood improvements for Jefferson Park Transit Center rehab
2. Improve access for all users to the Transit Center
3. Plan for neighborhood amenities around the Transit Center
4. Develop a balanced vision for new development that builds on community character



OUTREACH



INTERVIEWS



WALKING TOUR



COMMUNITY MEETINGS



LOCAL EVENTS



VISITS TO LOCAL
BUSINESSES



One on One + Small Groups

On-Site Visits
Interviews

Visit Events

Jeff Park Fest
Farmers Market

Workshops + Focus Groups

Dive Deep in Local Insight

OUTREACH TO DATE

ORGANIZATIONS

Gladstone Park Chamber
Gladstone Park Neighborhood Association
Jefferson Park Advisory Council
Jefferson Park Chamber
Jefferson Park Forward
Jefferson Park Neighborhood Association
Northwest Chicago Historical Society

CULTURAL & EDUCATIONAL ORGANIZATIONS

Copernicus Center
Ed Paschke Art Center
Gift Theater
Northwestern College
Rabb Family Foundation

BUSINESSES

Cosmic Bikes
Fannie's
Gale Street Inn
Hoyne Bank
Ideal Pastry
Mega Realty
Rep Chi
Weston's (new coffee shop)
Additional landowners, Realtors, nearby Chambers

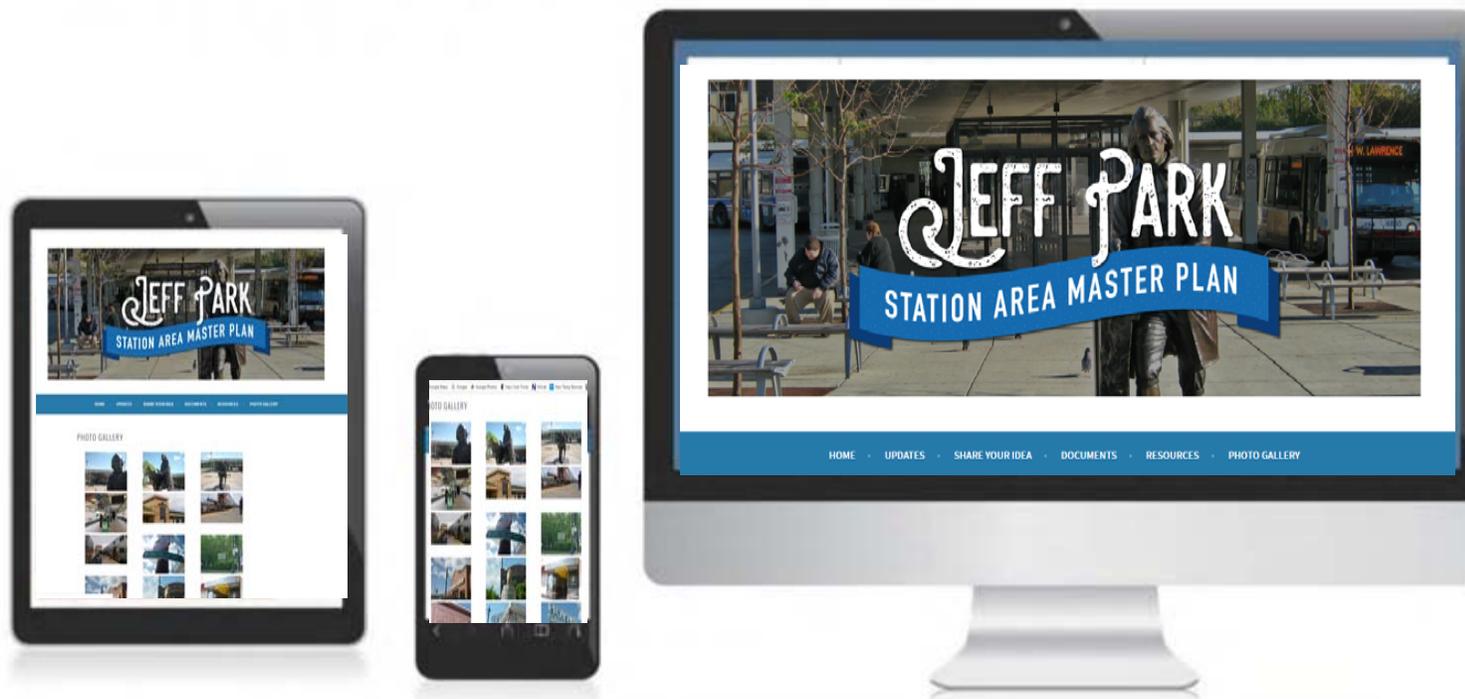
AGENCIES

Chicago Department of Transportation
Chicago Transit Authority
Metra
Pace
Regional Transportation Authority



WWW.ACCESSJEFFPARK.ORG

SHARE AN IDEA AT ANY TIME



Stop & Learn
Find Information

Easy to Find
Links to Resources

Provide Links to Friends
Keep in Touch with Progress

COMMUNITY CHARACTER & LAND USE

JEFFERSON PARK TODAY



HISTORIC ELEMENTS



BIKES & SMILES



BUYING LOCAL



DEFINITIVE CORRIDOR



LEARNING SPACES



LOCALLY MADE PRODUCTS



CULTURE & EVENTS



GOING GREEN



TRAVEL HUB



DESTINATION BUSINESSES



JEFF PARK PRIDE



LOCAL OWNERS



LONG TIME BUSINESSES



EAT & DRINK

COMMUNITY CHARACTER & LAND USE

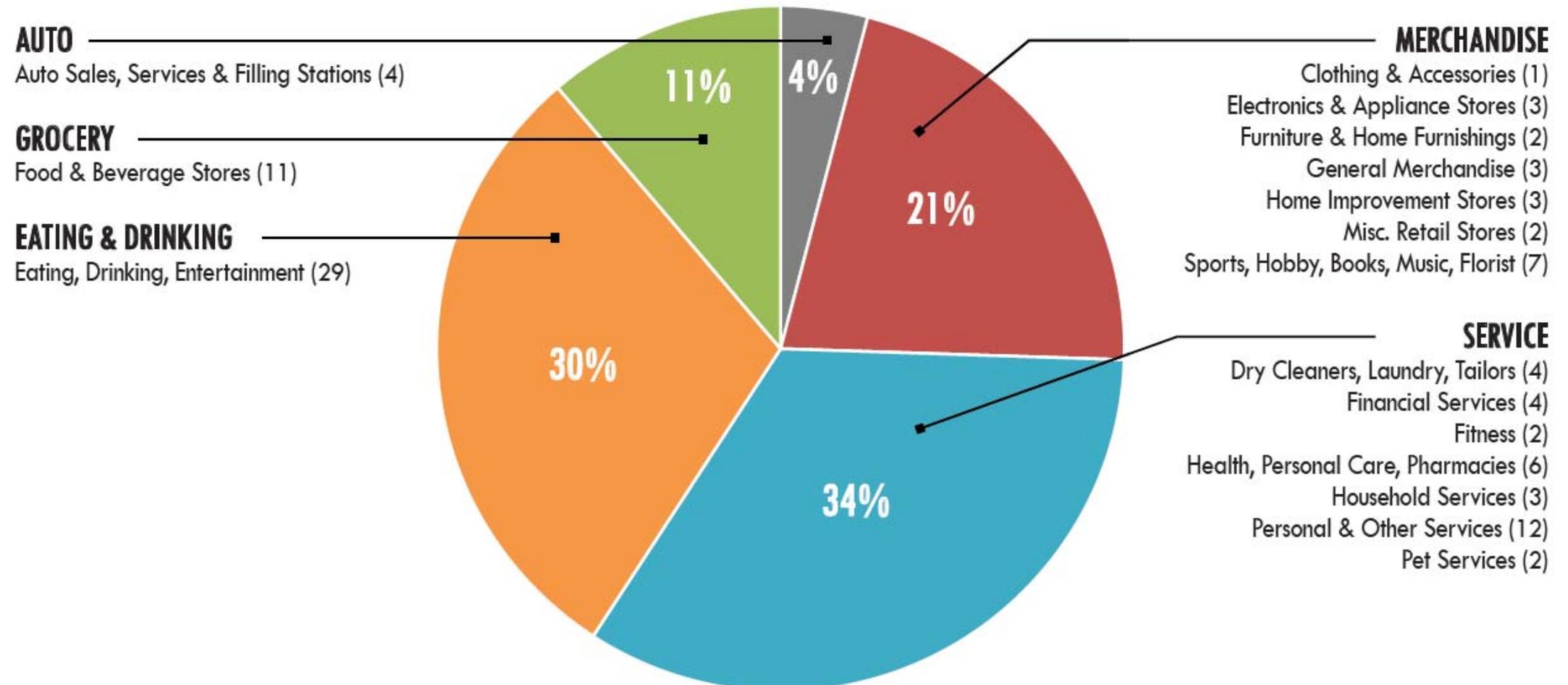
CHALLENGES & OPPORTUNITIES

1. What are the barriers to filling vacant storefronts near Transit Center?
2. What types of uses can be attracted near the Transit Center?
3. What additional amenities are needed?
4. How can we plan for new development that fits the character of Jefferson Park?



ECONOMIC DEVELOPMENT & HOUSING

BUSINESSES IN STUDY AREA



ECONOMIC DEVELOPMENT & HOUSING

CHALLENGES & OPPORTUNITIES

1. How can we attract and retain local and unique businesses in Jefferson Park?
2. Are there lessons from other nearby business districts that we can learn from?
3. What improvements are needed to attract the types of stores and restaurants residents would like to have in Jeff Park?

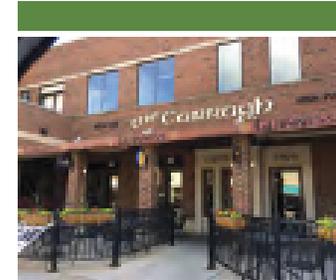
JEFFERSON PARK



SIX CORNERS



EDISON PARK



LINCOLN SQUARE



TRANSPORTATION

TRANSIT ACCESS & RIDERSHIP

TRANSIT RIDERSHIP AT JEFFERSON PARK TRANSIT CENTER



7,102 EL BOARDINGS

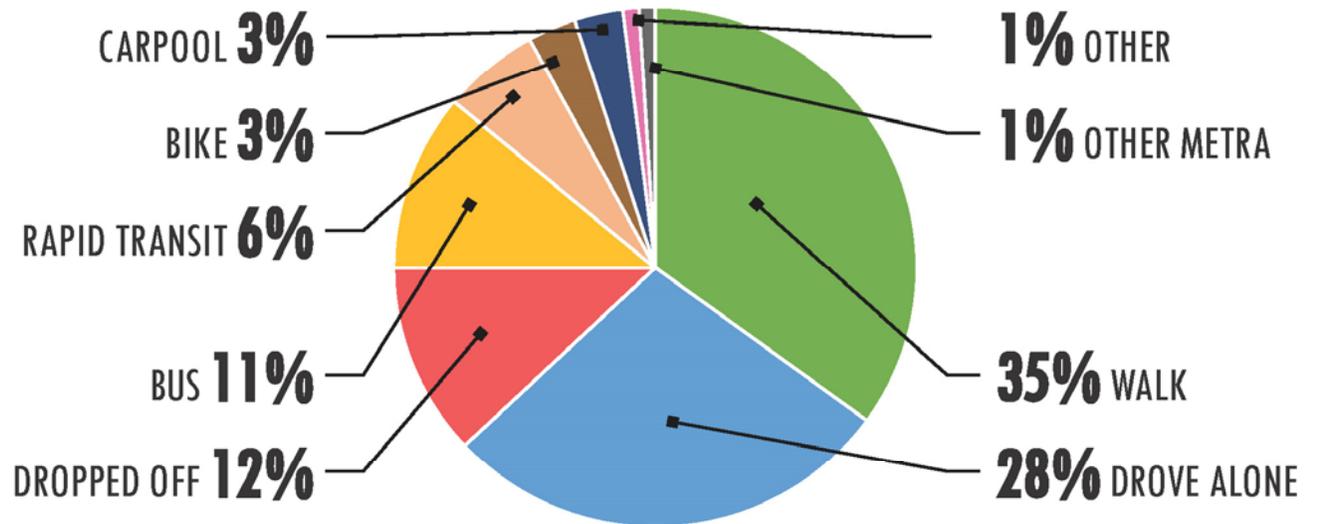
AVERAGE WEEKDAY EL RIDERSHIP IN 2016 AT JEFFERSON PARK, WHICH RANKS THIRD HIGHEST OUTSIDE THE LOOP ALONG THE CTA BLUE LINE



599 BOARDINGS

AVERAGE WEEKDAY RIDERSHIP IN 2014 AT JEFFERSON PARK, WHICH RANKS FOURTH OF SEVEN STATIONS IN THE CITY ALONG THE METRA UP-NW STATION

2014 METRA MODE OF ACCESS (UP-NW STATION)



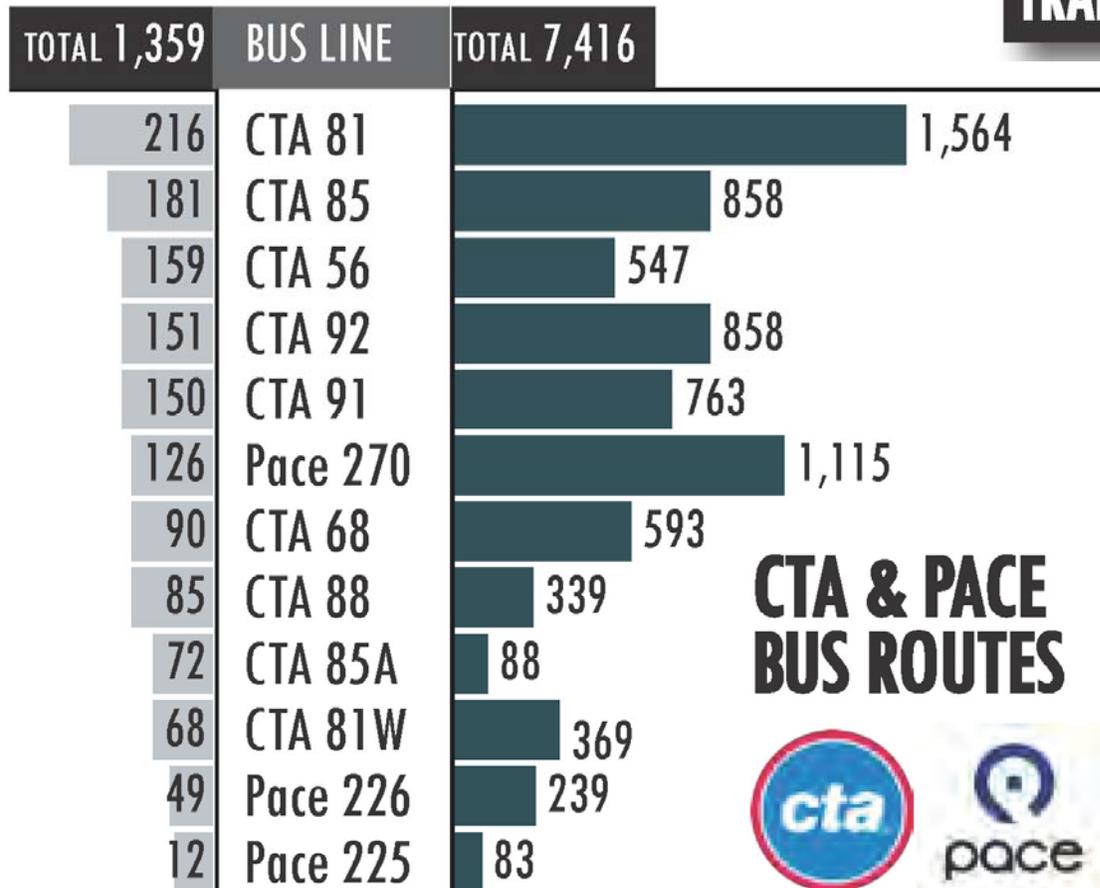
TRANSPORTATION

TRANSIT ACCESS & RIDERSHIP

DAILY TRIPS

AVG DAILY BOARDINGS

TRANSIT RIDERSHIP AT JEFFERSON PARK TRANSIT CENTER



TRANSPORTATION

CHALLENGES & OPPORTUNITIES

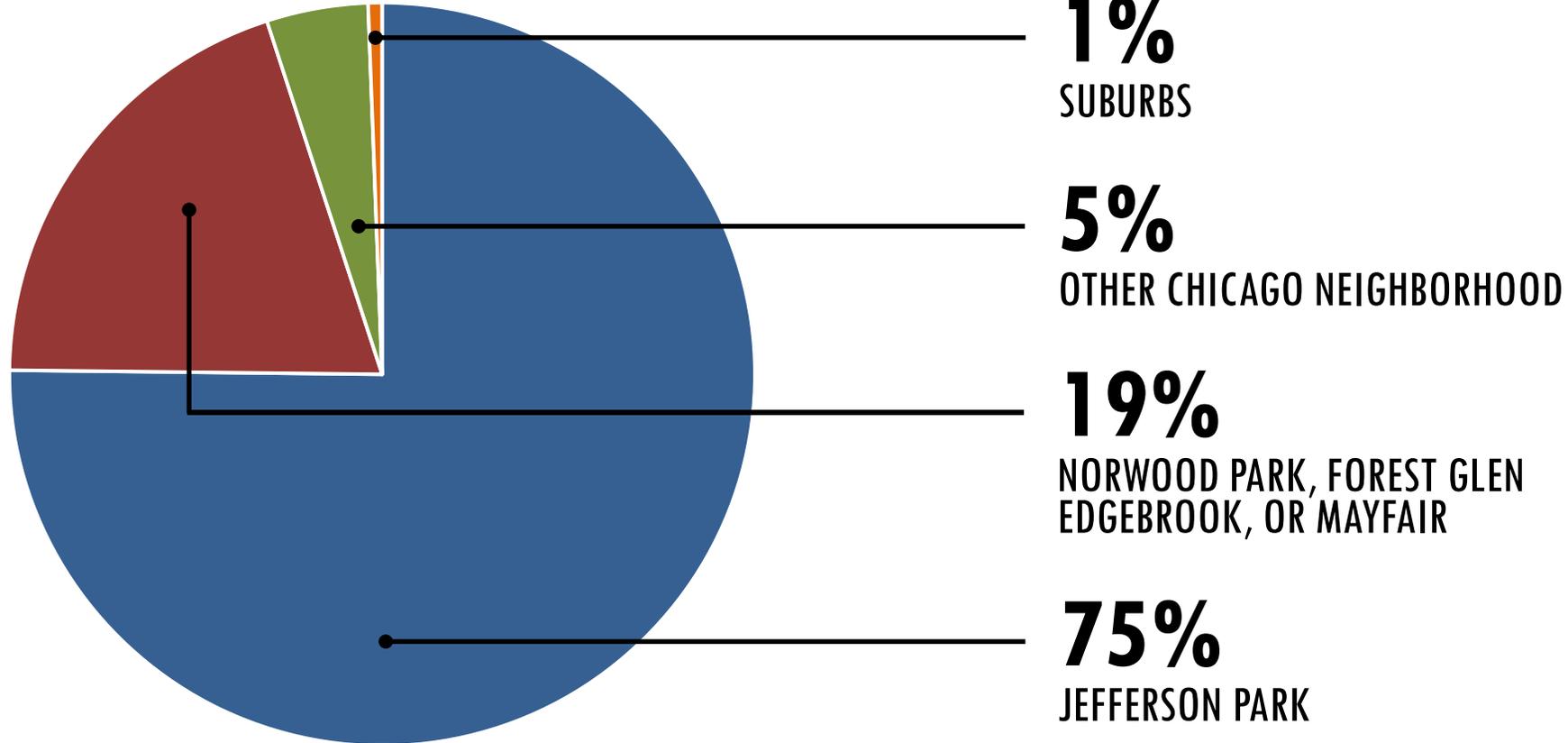
How can we ...

- Create safe pedestrian crossings?
- Reduce crashes at certain intersections?
- Facilitate a more connected and complete on-street bicycle network?
- Make the Transit Center safer and more pedestrian friendly?



SURVEY RESULTS

WHERE DO YOU LIVE?



SURVEY RESULTS

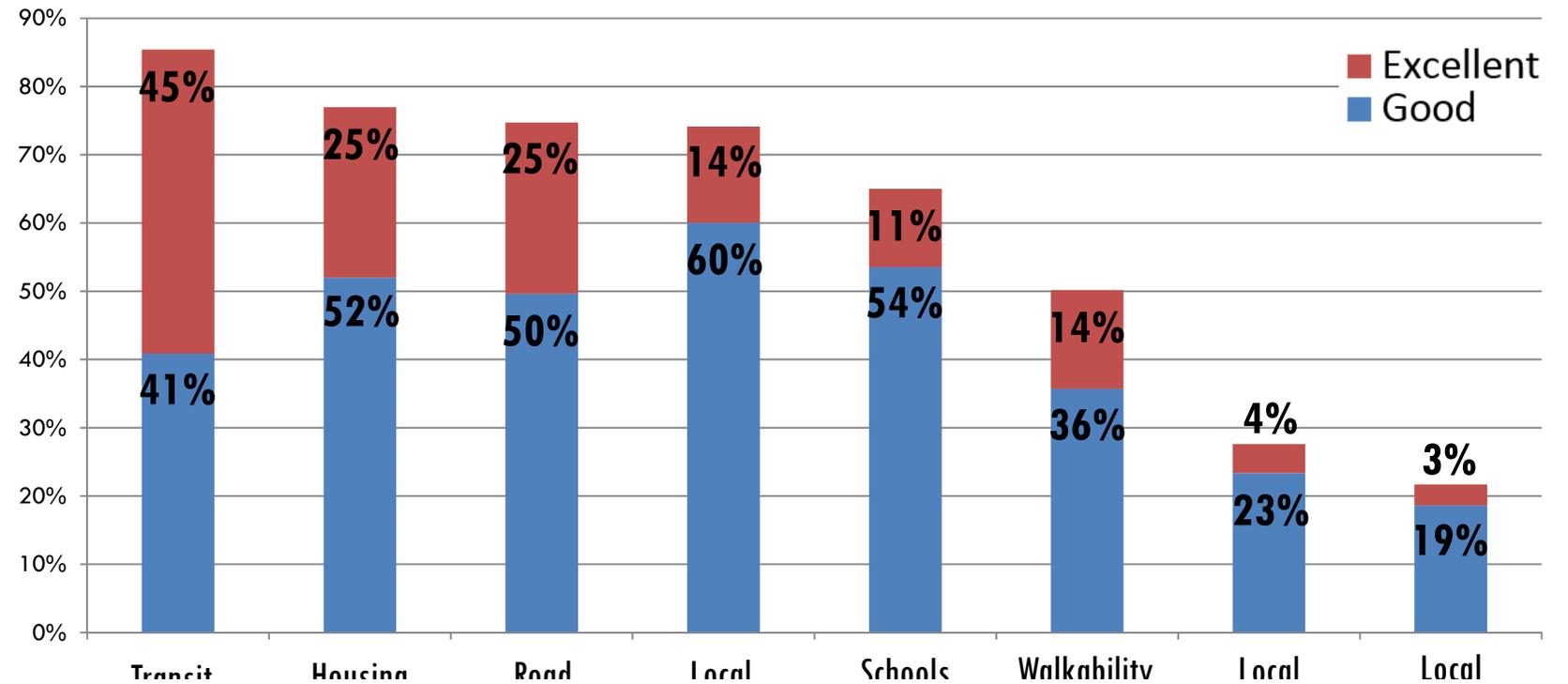
RATE JEFF PARK ELEMENTS | EXCELLENT, GOOD, OR NEEDS IMPROVEMENT

86%

Of survey respondents rated transit access as being good or excellent

Elements that rated high for needing improvement:

- Local shopping (78%)
- Local restaurants (72%)
- Walkability (50%)



SURVEY RESULTS

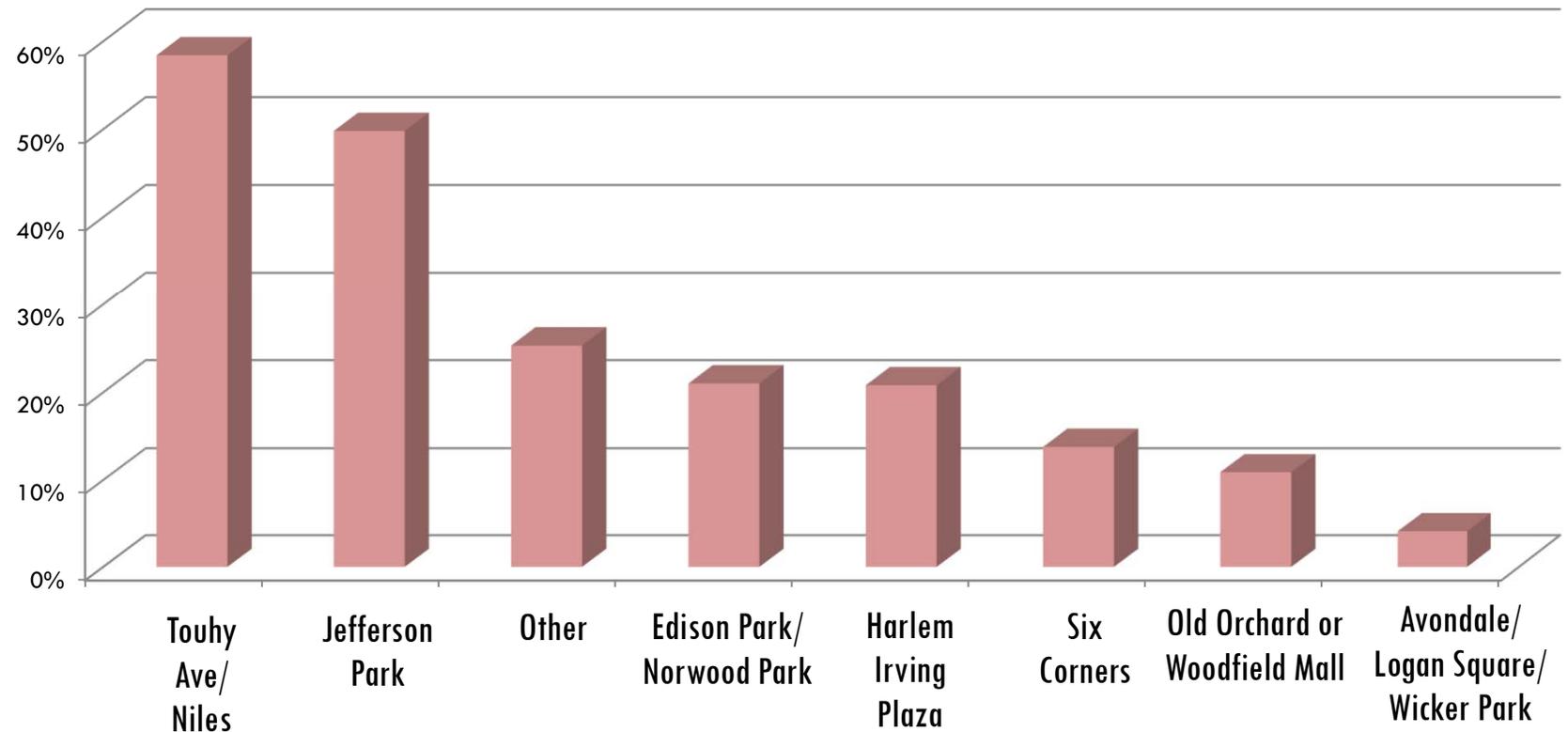
WHERE DO YOU SHOP | AT LEAST ONCE PER WEEK

50%

Only half of survey respondents shop locally in Jefferson Park at least once per week

Other areas (not listed):

- Forest Glen
- Sauganash
- Lincoln Square
- Park Ridge
- Harwood Heights



SURVEY RESULTS

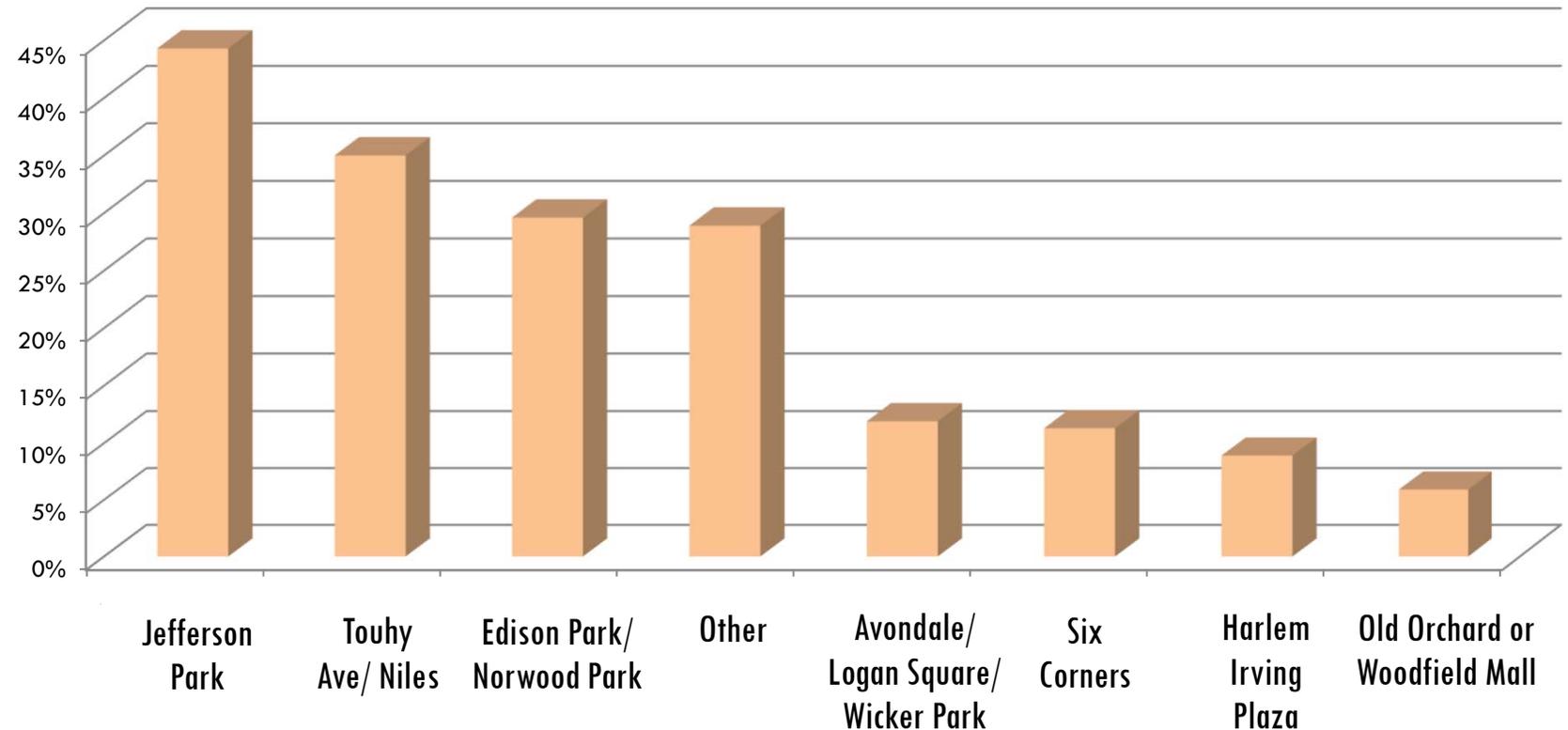
WHERE DO YOU DINE | AT LEAST ONCE PER WEEK

44%

Of survey respondents dine at local restaurants in Jefferson Park at least once per week

Other areas (not listed):

- Downtown
- Rosemont
- Lincoln Square
- Lincoln Park
- Park Ridge



SURVEY RESULTS

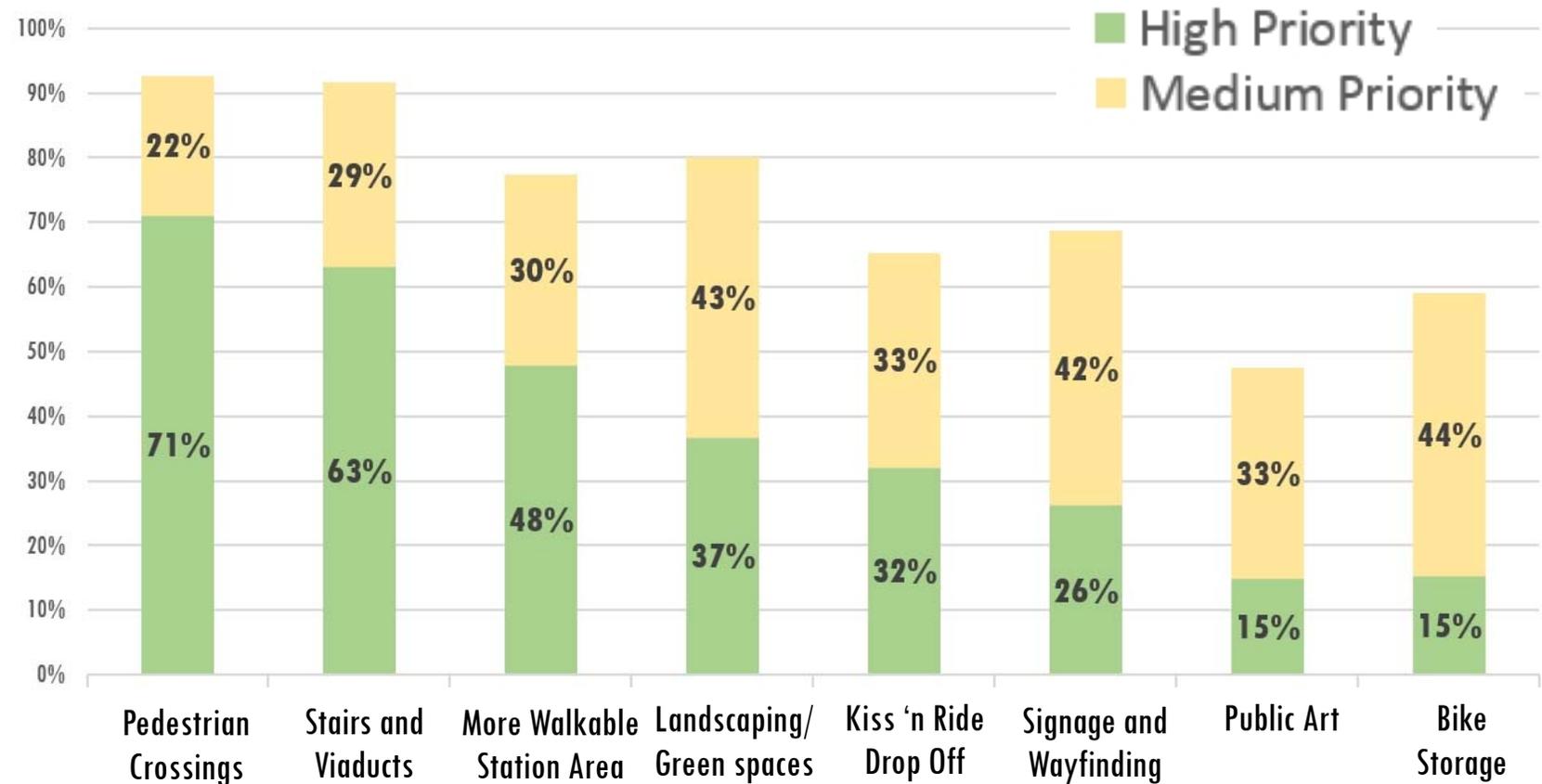
WHAT IMPROVEMENTS SHOULD BE MADE?

71%

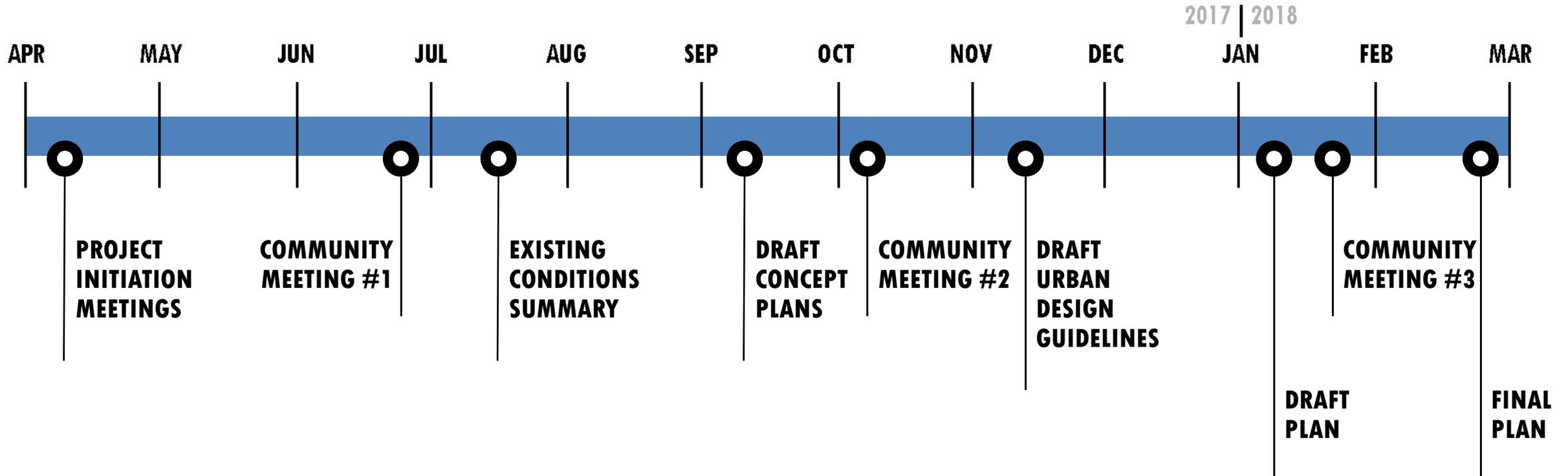
Of survey respondents indicated that pedestrian crossings were a high priority

Other high priorities:

- Staircases and viaducts (63%)
- Greater walkability (48%)
- Landscaping/greenery (37%)



PROJECT SCHEDULE



NEXT STEPS

COMMUNITY EVENTS

Farmers market, Field House, Library, Jefferson Memorial Park events

EXISTING CONDITIONS ANALYSIS

Completion this summer

NEXT MEETINGS

Residents Resource Group, Business Resource Group, and TAC in September to review input from Community Meeting, Existing Conditions Analysis, and prepare for Community Meeting #2

COMMUNITY MEETING #2

October (Date TBD)

TOPIC AREAS



TOPIC 1

**COMMUNITY CHARACTER
& LAND USE**



TOPIC 2

**ECONOMIC DEVELOPMENT
& HOUSING**



TOPIC 3

TRANSPORTATION